

Maestro Sales & Catering

The Maestro Sales and Catering Module will assist you in your sales and marketing efforts with a comprehensive client contact and history database, as well as providing your catering department with the ability to manage all aspects of event and conference planning and scheduling.

Maestro is a true Windows system. Its extensive functionality surpasses those that previously, were found in older legacy systems. The unique Maestro user interface provides clear screens, point and click simplicity, field level drill down, and keyboard entry options and ensures that Maestro is easy to use for both new and experienced personnel. Database oriented, its reporting and inquiry results are simple and powerful. A complete client database of all past, current, and future bookings and stay information can be accessed on-line in a simple one step process. In addition to the powerful reporting available in Maestro, our clients can utilize standard Microsoft tools and software to develop their own forms, reports, and spreadsheets customized to their needs

All Maestro Modules can be accessed through a local area network or over the Internet. Maestro features a real-time two-way interface to any web based reservation facility. Maestro Sales & Catering can be interfaced to reader board systems for complete event and conference management offered within one solution.

Maestro for windows operates in a client/server environment and is a true 32-bit system. Maestro Applications support Microsoft Windows 2000 and later as well as many other operating systems. Maestro also supports a variety of database options (ODBC compliant) including, Microsoft SQL Server 2005.

Features

- Full contact management
- Multiple combined availability options
- Full BEO building and change notification management
- PACE and Booking Activity reporting by departments or users

20+ INTEGRATED MODULES ON A SINGLE DATABASE

- ◆ Front Office (PMS)
- ◆ Sales & Catering
- ◆ Yield Management
- ◆ 2-Way GDS Integration
- ◆ Real-Time Web Booking Engine
- ◆ Multi-Property Management
- ◆ Condo & Timeshare
- ◆ Retail & Fine Dining POS
- ◆ Table Reservation
- ◆ Analytics & BI
- ◆ Spa & Activities
- ◆ Central Reservations
- ◆ Work Order
- ◆ CRM
- ◆ Gift Card & Loyalty
- ◆ Membership
- ◆ Concierge
- ◆ Housekeeping
- ◆ Golf Management
- ◆ Guest Experience Measurement
- ◆ eMarketing

Visit our website for a full list of modules and more information

www.maestropms.com

The screenshots show the Maestro software interface. The top window is 'Single Day Function Room Availability' for Northwind, displaying a calendar grid for June 20, 2006, with room availability for various rooms like SHAW CAFE, ATRIUM, and GEORGIAN B. The middle window is 'Booking Totals by Client Code' for Northwind Hotel B, showing a summary for Client Code 3192 Northwind Worldwide. The bottom window is 'GRF Function Room Availability' for Northwind Hotel B, showing a multi-day availability calendar for June 2006.

Client Code	3192 Northwind Worldwide
Total Bookings	7
Total Events	13
Total Covers	775
Total Rm Nights	175
Tot Gst Room Rev	27630.00
Tot Food Rev	18217.00
Tot Bevge Rev	23160.00
Tot Inv Rev	2382.00
Tot Other Rev	650.00
Tot Fnc Room Rev	6474.50

Booking#	Description	Start Date	End Date	Total Revenue
3930	HOLIDAY PARTY	12/05/2003	12/07/2003	11563.40
3931	HOLIDAY PARTY	12/06/2004	12/07/2004	6398.86
3946	NEW YEAR'S EVE PARTY	12/31/2003	01/01/2004	26076.80
3967	SALES MEETING	05/09/2004	05/09/2004	117.50
4025	SALES MEETING	01/15/2005	01/15/2005	1610.00
4111	HRMA CONFERENCE	11/13/2005	11/15/2005	24034.80